



## **APPENDIX D**

# Linton Neighbourhood Plan: Communications Strategy

30<sup>th</sup> September 2013

Version 2

# + LNP: Contents

1. Background
2. Objectives of Communications Strategy
3. The Audience
4. Community Engagement
5. Communication Channels
6. Timescale
7. LNP Approval Process

# + Background

## Why a Linton Neighbourhood Plan

1. Linton can now produce a NP under Localism Act which will have material weight with LCC when considering planning applications
2. We can influence number, design and where development should take place
3. We can define other 'benefits' as prerequisites of development
4. We can identify what we would like to protect and improve in the village
5. This will encourage a stronger community spirit
6. If no LNP then unwanted development might be agreed by LCC.



# Objectives of Comms Strategy

1. Ensure that the implications of the Localism Bill are understood.
2. Ensure whole village takes part in deciding on separate LNP.
3. Gain Collingham with Linton Parish Council approval on separate LNP and agree governance
4. Gain village approval of *process*. Ensure:
  1. that role of various LNP delivery groups are understood.
  2. governance and approval of LNP delivery is understood.
  3. process of LNP creation is understood.
  4. schedule for LNP is understood.
5. Ensure good communication with relevant stakeholders. So:
  1. all can have the opportunity for input into the LNP preparation and delivery process.
  2. the status of LNP is understood at all key times.
  3. all approve key decisions.
  4. There is full feedback of all input
6. Ensure ongoing consultation with LCC to facilitate LNP final acceptance
7. Ensure all communication is clear and concise



# The Audience

1. Identify key stakeholders

1. Linton residents
2. Ward and Parish councillors
3. LCC Planning
4. Linton landowners
5. Linton businesses
6. Service providers
7. Other local communities

2. Key volunteers have organized into a Drafting Committee:.

1. Seeking approval for: Communications Strategy and Governance.
2. Seeking appointment of leadership for LNP Steering Group

3. Bodies are:

1. IVS: initially invited village to consider provision of LNP
2. LNP Steering Group: providing governance of LNP Drafting Committee
3. LNP Drafting Committee. Driving development of the LNP
4. Village as a whole: defining requirements and approval of key decisions

# + Community Engagement

- Regular LNP Steering Group meetings – village and stakeholders
- LNP Steering Group workshops
- Village surveys
- Focus groups
- Open consultation weekends



# Comms Channels

SG Meetings and open consultation events

Newsletters

New village website

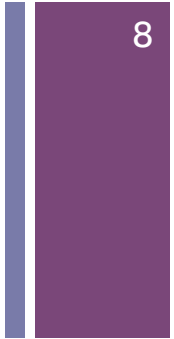
Email where possible

Village Notice Board

Local Media – Wetherby News and Parish magazine

Facebook account

# + Timescale



May to December 2013

Research and consultation on background of LNP

January to June 2013

Site Assessment

July to December 2013

Preparation of LNP

January 2014

Pre-submission first Draft LNP

September 2014

Final draft LNP – independent inspection



# + LNP Approval Process

LNP Drafting Committee (8 volunteers elected by SG):  
consultation/research/prepare proposals for SG approval  
Prepare draft LNP

LNP Steering Group (all Linton residents and key stakeholders):  
Approval of all proposals and key issues presented by LNP DC

Collingham with Linton Parish Council:  
Submission of draft Linton NP

Leeds City Council